

Position: Junior Interactive Designer

Location: New York

Job Description

Reporting to the Creative Director, dotted line to the Art Director, this position will be responsible for executing fully developed rich media and static display advertising products, as well as marketing materials such as presentations, one sheets and web pages with an awareness and sensitivity to brand values based on Creative Briefs. The right candidate will have exceptional talent combined with the motivation, energy, and inspiration to bring to life unique and outstanding work.

Responsibilities

- Collaborate with creative, sales and account strategy departments to develop custom advertising products based on Creative Briefs and direction from the Creative Director and Art Director
- Create rich media and static display banners, web pages, wireframes and web page layouts with specific detail to both visual design and user experience
- Demonstrate general understanding of integrated marketing strategy
- Provide and present rationales for concepts and design decisions
- Have superior organizational skills, efficient working style, with ability to meet multiple deadlines concurrently
- Possess good oral and written communication skills
- Passionate for creative excellence & measurable results
- Work as part of a team—or independently—from concept through completion

Required Skills

- 1-3 years experience designing layouts for online advertising, web sites, e-commerce, and/or Web based applications
- Bachelors degree in Graphic Design, Web Design, Fine Arts or Computer Science
- Strong knowledge of Adobe Photoshop, Illustrator, Fireworks, Flash, Dreamweaver and InDesign a plus (with a focus on the ability to use to create rich media and static display ads, websites/web-interfaces)
- Remains current on creative trends in our industry as well as the latest techniques/technologies that help drive cutting-edge creative
- Excellent verbal and written communication skills
- Strong client relationship management skills
- Experience with DoubleClick Studio a plus
- Knowledge of CSS / HTML 4.0 and higher, some knowledge of HTML 5 a plus